



3D-P Announces Promotion and New Hire in Australia

Dave Bannell promoted to Regional Support Manager, Jeff Mahar joins as Sales/Account Management

Calgary, Alberta, Canada – August 14, 2012: 3D-P, the leading resource for technologically-advanced onboard open-sourced computing platforms and wireless networks, announced today the promotion of Dave Bannell and recent hiring of Jeff Mahar to help in the expanding Australian market.

Dave Bannell has been employed by 3D-P as Tier II Support Representative. In his new position as Regional Support Manager for the Australian Support Team, Dave will assume the responsibility of operations manager over the growing Australian support team.

Jeff Mahar brings 20 years of technology sales experience and was most recently National Sales Manager, Mining System, for Leicia GeoSystems. He will provide sales and account management in Australia.

“These new positions in Australia underscore 3D-P’s ongoing commitment to provide excellent customer service throughout the life of a project and to maintain 24/7 customer support,” said Sean McClary, Vice President Sales and Marketing. “With the phenomenal expansion of 3D-P’s deployments in Australia, we are fulfilling our commitment to exceed customer service expectations.”

Key personnel in Australia will assist Mal Jones, 3D-P’s Manager for the Asia Pacific Region. “The roles of Regional Support Manager and Sales and Account Management in Australia will help us in the management of ongoing and new projects in these growing regions,” said Mal Jones. “3D-P’s commitment to Mining in this area is unparalleled.”

About 3D-P

Formed in 1996, 3D-P is the innovator of customer-driven, technology-advanced solutions for the mining industry. We provide middleware, connecting mines with operations and people. Our products are vendor agnostic and work with any hardware, applications and wireless networks. This allows mines to take advantage of the best applications and wireless technologies without having to do entire forklift upgrades to equipment and networks. With global offices staffed with

engineering experts, 3D-P's field-proven solutions are deployed at the largest mining companies on every continent in the world. Customers have proven that 3D-P's Intelligent Endpoint™ products increase production while decreasing costs. 3D-P is Technology :: Connected. Visit us online to learn more <http://www.3D-P.com>.