



3D-P Hires Sean Wilson as Director of Global Business Development

New Position Created to Enhance Collaboration and Synergy

Calgary, Alberta, Canada – November 26, 2012: 3D-P, the leading resource for technologically-advanced open networking and computing platforms in the mining industry, announced the appointment of veteran sales and business developer, Sean Wilson.

In his capacity as Director of Global Business Development, Wilson will focus on building partnerships with Original Equipment Manufacturers (OEMs) and Original Technology Manufacturers (OTMs) in all vertical markets. Uniquely qualified, Sean Wilson brings 25 years of experience in sales, management and business development across verticals such as mining, utilities, oil & gas, transportation and telecommunications. Most recently as Strategic Account Manager Global Mining with Ivara Corporation, Mr. Wilson provided Asset Health Solutions to Mining Owner/Operators.

"Sean Wilson brings tremendous industry knowledge in business process and technology for operations and maintenance that will be valuable in building long term partnerships with key OEMs and OTMs in the verticals we service," said Sean McClary, 3D-P's Vice President of Global Sales & Marketing.

The creation of this new position, Global Business Development, will establish better collaboration and synergy between OEMs, OTMS and O&Os. "3D-P provides leading-edge middleware tools that leverage the investments in wireless infrastructure for mobile equipment," commented Sean Wilson. "By enabling "plug & play" solutions to run high-valued software applications, O&Os are able to manage their business while improving operational efficiencies, decision making and safety for employees." Wilson continued, "I am excited to be a part of this growing company."

About 3D-P

Formed in 1996, 3D-P is the innovator of customer-driven, technology-advanced solutions for the mining industry. The company provides middleware, which connects mines with operations and people. The Intelligent Endpoint™ products are vendor agnostic and work with any hardware, applications and wireless networks. This allows mines to take advantage of the best applications and wireless technologies without having to do entire forklift upgrades to equipment and networks. With global offices staffed with engineering experts, 3D-P's field-proven solutions are deployed at the largest mining companies on every continent in the world. Customers have proven that 3D-P's Intelligent Endpoint™ products increase production while decreasing costs. 3D-P is Technology :: Connected. Visit <http://www.3D-P.com>.