



3D-P Opens New Australian Headquarters in Perth As Business Skyrockets in Perth and Western Australia, 3D-P Reconfirms Their Commitment to their Customers.

Calgary, Alberta, Canada – February 19, 2013: 3D-P, the leading resource for technologically-advanced open networking and computing platforms in the mining industry announced today they are moving Australian operations to 207 Bank Street Unit 1, East Victoria Park. Perth, WA

The new headquarters will service the majority of Australian customers and provide quicker response time. "Our main objective has always been to not only meet but exceed customer expectations," said Sean McClary, 3D-P's Global VP of Sales and Marketing. "We have shown over the past year how seriously we are committed to providing excellence in product and service by tripling our Australian sales/support staff and now we are renewing our commitment to our Australian customers with a newly acquired office building."

With the tremendous growth in mining operations throughout Australia, 3D-P's Intelligent Endpoints have been successfully included in the technical advances planned for existing mines as well as expanded and new mines. "We have been on the cutting edge of customer-driven technology from the beginning," said Mal Jones, VP and General Manager of 3D-P Australia. "When mine operators are looking for a networking and computing platform, they want technology that will grow with their mines while at the same time enable greater production, reliability and safety within their operating budget." Jones continued, "Our Intelligent Endpoints meet and actually exceed their expectations. That is why we have been so successful. The fact is we have continued to double our business year-after-year. The new headquarters will allow us to better service existing as well as new customers throughout Australia.

About 3D-P

Formed in 1996, 3D-P is the innovator of customer-driven, technology-advanced solutions for the mining industry. The company provides middleware, which connects mines with operations and people. The Intelligent Endpoint™ products are vendor agnostic and work with any hardware, applications and wireless networks. This allows mines to take advantage of the best applications and wireless technologies without having to do entire forklift upgrades to equipment and networks. With global offices staffed with engineering experts, 3D-P's field-proven solutions are deployed at the largest mining companies on every continent in the world. Customers have proven that 3D-P's Intelligent Endpoint™ products increase production while decreasing costs. 3D-P is Technology :: Connected. Visit <http://www.3D-P.com>.