



3D-P Welcomes Bill Wright as Regional Manager of US Sales

Calgary, Alberta, Canada – February 4, 2013: 3D-P announces and welcomes Bill Wright as the company's newest addition to their global sales management team. Wright will be responsible for managing all existing US customers as well as securing new customers in the region.

Bill Wright brings over 20 years experience in the Information Technology industry with positions in sales, marketing and management. Previously, Mr. Wright was with Bentley Systems (formerly IVARA) where he served as Strategic Account Manager over mining software solutions. Prior mining sales experience includes positions at Mincom and NRX.

"Bill Wright has a proven ability to communicate complex processes and technology," said Sean McClary, 3D-P's Vice President of Global Sales and Marketing. "When you combine this with his discovery-based sales methodology and consultative style, Bill's contribution to 3D-P's presence in the US is sure to be substantial."

Wright will be headquartered in Denver, Colorado and will work with the Calgary customer support staff as well as support staff in the US.

"I have always recognized connectivity throughout the mine site as a critical component," explained Bill Wright. "Connectivity is not only critical in retrieving data from the mobile fleet but also in extending the reach of the advanced systems that the mining industry uses today. I am excited to be working with the professionals at 3D-P, and based on my years of mining technology experience I know that I can help my customers use real time data to increase production, lower costs and improve training."

About 3D-P

Formed in 1996, 3D-P is the innovator of customer-driven, technology-advanced solutions for the mining industry. The company provides middleware, which connects mines with operations and people. The Intelligent Endpoint™ products are vendor agnostic and work with any hardware, applications and wireless networks. This allows mines to take advantage of the best applications and wireless technologies without having to do entire forklift upgrades to equipment and networks. With global offices staffed with engineering experts, 3D-P's field-proven solutions are deployed at the largest mining companies on every continent in the world. Customers have proven that 3D-P's Intelligent Endpoint™ products increase production while decreasing costs. 3D-P is Technology :: Connected. Visit <http://www.3D-P.com>.