3D-P Announces Largest Product Shipment to a Single Mine Site in Company's History

From Calgary to Australia, Massive Skids of Hornet Kits En Route

Calgary, Alberta, Canada – December 5, 2012: 3D-P, the leading resource for technologically-advanced open networking and computing platforms in the mining industry announced today a large shipment of Hornets en route to a recently expanded coal mine in Australia.

The coal mine has recently completed a three-year expansion which doubled their production capacity. While production output doubled their operational budgets did not. It was critical that the mine identify a technology company that enables more integration with less equipment. "We were thrilled to be selected," said Mal Jones, VP and General Manager of 3D-P Australia. "The mining company saw that our Intelligent Endpoints™ could manage and optimize the performance of many disparate mobile systems in use today and will allow the company to implement new applications as they are introduced . 3D-P technology enables greater production, reliability and safety within their operating budget," Jones continued.

To excavate and deliver the mined coal to its handling and preparation plants, the mining company uses a fleet of heavy mining equipment including trucks, shovel, excavators, dozers, graders and drills. These transporters and equipment will network together with operations through Intelligent Endpoints in real time. Data is then bundled and routed to where it's needed, regardless of the format or protocol of existing applications.

"3D-P recognized the business potential in Australia and began ramping up sales/support personnel over a year ago," said Sean McClary, Global VP of Sales and Marketing. "Obviously we are more than happy with this shipment of the Intelligent Endpoint Hornet. Not only is it a very nice order for us, but it is exactly what this coal mine needed to meet and exceed their operational goals today and into the future."

About 3D-P

Formed in 1996, 3D-P is the innovator of customer-driven, technology-advanced solutions for the mining industry. The company provides middleware, which connects mines with operations and people. The Intelligent Endpoint™ products are vendor agnostic and work with any hardware, applications and wireless networks. This allows mines to take advantage of the best applications and wireless technologies without having to do entire forklift upgrades to equipment and networks. With global offices staffed with engineering experts, 3D-P's field-proven solutions are deployed at the largest mining companies on every continent in the world. Customers have proven that 3D-P's Intelligent Endpoint ™ products increase production while decreasing costs. 3D-P is Technology :: Connected. Visit http://www.3D-P.com.